



## THE INNOVATION HEXAGON

Term conceived and coined by Prof. Dr. Mark Harris in 2005 when creating the Intel Technology Entrepreneurship Program and enhanced over the last 15 years building entrepreneurial eco-Systems, accelerators and incubators.





## THE INNOVATION HEXAGON

### Overview:

When building this Program initially, we used a simplified model found in most entrepreneurship books: People, Technology and Money.

That covers some aspects, but also leaves many aspects undiscussed and potentially unsolved. Over time and based on need we enhanced this model to deliver a more pragmatic approach.

So as a new venture, company or corporation, what do you need to nurture innovation within your company, and what eco-system elements need to be in place to compete internationally, globally?

**Idea**  
**Technology**  
**Talent**  
**Innovation**  
**Investment**  
**Market**  
**Monetization**



So here is a (non-exhaustive) list of innovation elements, compiled from decades of creating such eco-systems globally. These need to be in place and available to create a system that will help nurture innovative companies.

They are color coded to represent in which comb that element belongs.

The elements are basically services, either standard or custom, that can be made available.





**innova.ventures** is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

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