



## DEEP DIVE

Deep Dive is a two week adventure giving you the feel and understanding of what it is like to be an entrepreneur in a high-tech environment like Silicon Valley. Meetings and discussions with Silicon Valley based entrepreneurs and to understand how closely the official and unofficial network is spun.



**innova.ventures™**  
management consulting



## DEEP DIVE

**DIVE DEEPLY INTO ONE OF THE MOST INTENSE AND INNOVATIVE PLACES IN THE WORLD.**

### Overview:

Deep Dive is 2-week long hands-on educational program held in Silicon Valley, the epicenter of technology entrepreneurship.

Deep Dive helps technology companies and investors extend their business operations overseas by establishing partnerships and connections, setting up a local presence and accelerating cross-border business development.

Deep Dive program was shaped to facilitate your understanding of how Silicon Valley works for global companies.



**Course Number : #9**



**Number of Days : 14**



**Audience size : 15<=20**



**Number of courses per year : 2**



**Pre-requisite : Program #6**



**Target Audience : Entrepreneurs, Intrapreneurs, Software startups and early stage companies**





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### Overview:

Deep Dive program includes networking with Silicon Valley entrepreneur and investment communities, successful entrepreneur stories, case discussions, project pitches, company visits, after hours parties, Stanford/Berkeley campus visits, VC meetings, company exit examples and presentations from founders operating in both global regions and Silicon Valley.

Deep Dive training sessions are delivered by investors, Silicon Valley serial entrepreneurs and expert guest speakers.

Moderated team discussions will be used to help participants assimilate the information-rich content. Deep Dive VIP status allows participants to use their own projects, situations, and problems as program case studies with the participation of Silicon Valley experts.

VIP participants also receive an exclusive coaching session with venture capitalists and technology professionals. Project Pitch Session allows VIP participants to present projects in front of Silicon Valley investors to get feedback and attract investment interest.



## Outline

### Join us if you :

As this will be tailored to the clients needs, the outline will be defined together with the client.

- ★ Plan to enter the international market;
- ★ Looking for employees or partners abroad;
- ★ Plan to open a representative office in another country;
- ★ Think about investments from leading foreign funds;
- ★ Want to learn from the experience of global technology companies and successful entrepreneurs.





## Outline

You will take part in practical classes (5 workshops) and lectures (20-25 lectures) from successful founders of companies, recognized experts and investors.

The program will include meetings with such well-known entrepreneurs and investors of Silicon Valley as Steve Blank, Kamran Elahian, Phil Libin, David Weekly. And according to the results of the 2-week program, the coolest Deep Dive projects meet with our friends - the two best Silicon Valley funds: Accel Partners - Facebook investor, Sequoia Capital - Google investor.

We also collect Valley activities and events in a special Deep Dive calendar. In the evenings, after the main program, you can visit more than 20 events, where you will find potential partners, customers, and investors.



## Outline

The main results achieved by the projects due to participation in the Deep Dive program :

**43% of participants** - have established partnerships in the United States

**17% of participants** - opened representative offices of companies in the USA

**17% of participants** - opened a new direction in the project or company

**53% of the participants** - note that the program influenced the rethinking and assembly of the old product in a new way

**20% of participants** - thanks to the program they were able to create new products on the Russian market

**32% of participants** - talk about increasing the value of companies after participating in Deep Dive

**15% of participants** attracted investments from \$ 200 thousand to \$ 5 million.

In **24% of companies**, the number of employees increased by 2-10 people





**innova.ventures** is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

### Our Office:

innova.ventures GmbH  
Edelweißstr. 9, 83620 Westerham , Germany

**Email** : [info@innova.ventures](mailto:info@innova.ventures)

**Phone** : +49 8063 256 9070

**Fax** : +49 8063 256 9072

**Website** : [innova.ventures](http://innova.ventures)