

EXCLUSIVE PATENT INNOVATION
 RIGHTS ASSETS INDUSTRIAL
INTELLECTUAL CI
 WORKS
PROPERTY LAW
 TRADE SIGN PROTECTION
 INFRINGEMENT DEMARK SECRETS INTANGIBLE



IP LICENSING

IP Licensing is similar to Innovation Asset Packaging except it is looking only at IP, not any of the other assets. If you have a very strong R&D group, there will be many inventions made that do not directly fall into the core business. If there is no advantage for you to keep this IP, then it should be sold.





innova.ventures is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

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