



## POWER MARKETING

**Power Marketing is an approach to get the highest possible impact out of your marketing activities. Very often marketing funds are spent, but not reaching the targeted customers or markets or the messaging is not enticing for those targeted customers. Here the entire marketing campaign will be reviewed and changes proposed.**





**innova.ventures** is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

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