



START (UP)

Start(up) is a first sanity check if my idea has potential. Very often the result leaves more questions unanswered than it can answer, but that is the intention. It is feedback with checks and challenges that absolutely need to be thought about and answered before the venture moves further along.





START(UP)

START(UP) IS A DISCOVERY SERVICE

Overview:

Start(up) is a service to give you first feedback on your start-up idea, whether it seems viable, has already been invented, possible market issues and food for thought before moving further down that path. This will typically raise many, many questions that you need to think about before taking the next steps. The Start-up will present their idea, the financials and face due diligence.



Course Number : #2



Number of Days : 1/2



Audience size : 3<=5



Number of courses per year : 100



Pre-requisite : none, better would be Program #1



Target Audience : Entrepreneurs, Intrapreneurs



Outline

This is a rough outline and will be very interactive. In some cases, the Start-up will get additional feedback after a few days.

- ★ Team Pitch their idea 30 mins
- ★ Q&A 30 mins
- ★ Discussion (drill down deep) 1 hour
- ★ Recess 1 hour to evaluate what has been pitched
- ★ Feedback and Recommendations 1 hour



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