



## IDEATION

Ideation is the process of generating Ideas. Today these processes are supported with tools that help categorize , organize and evaluate the resulting ideas without losing significant ones. For example in an R&D environment you might come across a great idea that is though not relevant for the current project. Such an idea can easily get lost.

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**innova.ventures** is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

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